

# BRYAN ROGALA

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## SKILLS

Adobe Premiere Pro



Adobe After Effects



Adobe Photoshop



AVID



Final Cut Pro



Pro Tools



### CAMERA OPERATION

Sony FS-700

Sony A7RII and A7SII

Sony FS-7

Canon 5DMKIII

GoPro HERO4

### PRODUCTION

On-camera talent and voice-over work

Shooting and editing

Studio and field lighting

Audio engineering

Script writing

## EDUCATION

### ELON UNIVERSITY • 2011

*Bachelor of Arts in Broadcast and New Media*

Journalism and Communications Fellow

James F. Hurley Legacy Scholarship Recipient

Lambda Pi Eta Communications Honor Society

## EXPERIENCE

*Creative, driven and multi-faceted content creator with extensive experience in writing, producing, shooting and editing television and digital content. Takes projects from conception to completion with a passion for telling compelling stories and engaging the audience.*

### **OUTSIDE MAGAZINE & OUTSIDEONLINE.COM • Video Production Manager**

FEBRUARY 2014 - PRESENT • SANTA FE, NM

Created, assembled and managed Outside's online video department and strategy

Increased average video plays from 75K to 500K per month in less than 3 years

Produced from concept to final product over 200 original videos, including short form entertainment, instructional videos, mini-docs, and native advertising

Managed yearly video budget and freelance contractors

Authored regular articles for both the magazine and web

Grew YouTube views by 350% and Facebook views to 12.7 million

### **COUNTRY MUSIC TELEVISION • Associate Producer, CMT.com Video**

OCTOBER 2013 - JANUARY 2014 • NASHVILLE, TN

Wrote scripts and associate produced CMT's Hot 20 Countdown

Authored and produced entertainment news packages for CMT.com

Associate produced CMT's "Reel Eats" cooking show

Shot and edited music video content for CMT and CMT.com

### *Production Assistant, CMT.com Video/Production*

JULY 2011 - SEPTEMBER 2013

Developed and produced supplementary online content for CMT shows

Assisted in all aspects of production, from writing scripts to operating cameras and editing video

### *Program Development/Production Intern*

MAY 2010 - AUGUST 2010

Wrote show pitches, screened potential series and read scripts

Aided in production of shows, including 2010 CMT Awards Red Carpet Show

### **BARRETT PRODUCTIONS • Production Intern**

JULY 2009 - AUGUST 2009 • MISSOULA, MT

Assisted in production of outdoor oriented television programming

Served as audio engineer during shoot of "LL Bean's Guide to the Outdoors"